

Belmont Area Business Association
Tuesday, February 10, 2011
Approved Minutes

Board Members: John Barker, *Architect*; Kari Briggs, *Advantis Credit Union*; Bill Stites: Sunnyside NA; Mike Ziels, *Zupan's Market*; Heidi Schroeder, *Hair and Bare*. **Absent:** Don Porth, *Belmont Firehouse*; Spiros Koyanis, Two Rivers Aikikai. **Liaisons:** Nancy Oberschmidt, Buckman NA; Kris Barber and Joe Young, PPB and Katherine Anderson, ONI -SE Crime Prevention. **Members:** Sharon Rose, Rose City Acupuncture, Scott Goetchius, Belmont Firehouse; Michael Lahti and Darin Oreste, BC-5/ Belmont East Commercial; Katie Watson, Umpqua Bank. **Staff:** Nancy Chapin, *The Support Group (TSG)*

Meeting called to order at 9:08 am by President, Heidi Schroeder.

Minutes After introductions, the January minutes were approved as presented.

Crime Prevention A serial bank robber was apprehended yesterday. Officer Young noted that bankers should watch for squatters in empty houses that are being foreclosed on. He suggests getting a Trespass agreement so the police can arrest them. Let property owners know about this resource. Central Precinct is west of 39th and East Precinct is east of 39th. There is a class regarding shoplifting deterrents (CPTED and more) on Feb. 23rd from 12:00 – 1:00 at SE Uplift, 3534 SE Main St. The small business robber is still loose. There is a good Robbery Prevention Guide on the Portland Police Bureau website and some videos of the robber. Some Sellwood businesses are now locking their doors and having their customers knock. Generally, robbers just want the money, so give it to them.

Ongoing scam: trying to rent empty houses, taking deposits, the locks changed and people moving in. Craig's list is also scamming empty houses and trying to rent them. A woman followed up and reported it as a scam. The free Graffiti Summit is Tuesday, April 19th, 1410 SW Morrison. It is usually a well-attended meeting and they want business representation.

There has been a resurgence of shoplifting on Hawthorne and other areas of the city. Be sure to report to the police and get it out to the list serves with photos or videos, if possible. Crime Prevention people can assist with anti-shoplifting tips and there is a training soon.

Annual Meeting

Sample postcards were handed out and will go out today. Dinner will be by businesses; the website will be presented. Board members will be asking for auction items. The space is \$140.00. Don is stepping down, John is retiring. Others will continue to serve. We need a Vice-president. Katie Watson, Umpqua Bank, will run for the Board. Would Spiros be VP? We need a financial report. Certificates of appreciation will be given to Hall of Records, Dick's Kitchen, Circa 33, The Roost, Advantis, Misto, Belmont East, Chocolate Lab, Urban Development Planning and more. John will prepare certificates and will send a letter of congratulations. It was suggested that new, recognized businesses be comped for at least one attendee.

Merchant News

Brian is still interested in representing Mt. Tabor NA but has been very busy.

Darin Oreste, 38th and Belmont development, let us know there is a commercial space available in their building from 800 to 3000 sq. ft.

His partner, Michael Lahti, BC-5, asked if there is a space for available listings from the Hawthorne/Belmont area on the website. Karin said a visitor can google Vacant and find what is available. They are looking at developing the parking lot, too.

There are more food carts between ZaZen and the Thai restaurant.

Bike corrals are being updated at 33rd and 34th. They are doing sewer work, too.

Circa 33 will host the last Wednesday in March, Umpqua Bank, May

Buckman

1st Sunday in August: August 7th will be the picnic date this year.

Historic District meeting: March 10th.

Newsletters out next week.

Sunnyside

There was a Friend of Trees planting in January with 3 bike crews this year. They checked in on Sunnyside Park progress: the corner delineated by boulders is 24 hour access for neighbors with the rest being for the

school during school hours. Community Garden at 33rd and Stark will be open in March with 40 spaces. Their meeting is tonight.

Website

Sponsorship info was sent out for review. **Basic Member**: listing with address and phone number. Must be dues paying to have the web link. **Featured member** is dues paying, includes icon. **Featured member plus** gets rotating banner ad. Suggest get businesses with websites to do reciprocal links.

Exclusive Sponsor gets two large rotating banners with only one/industry. Could the first year price be reduced? Sell the link to website to Basic Members for \$10.00/year?

The last suggested component on the website was to have a "Paypal-type" account. Kari does not recommend this at this time.

BABA/Sunnyside NA - Street Fair

Could hire TSG, send out an RFP (Mississippi SF bumped their budget up to \$45,000 in order to hire a firm for \$12,000+ to do their event) or BABA could partner with Sunnyside NA. To increase the BSF budget we would need to increase the budget to \$20,000. Property owners have not been asked to assist with sponsorships in the past, but that is the plan for the future. The boards would meet at the end for a debrief and dividing the profits. It needs to be clear that if the event goes in the red, that would be split, too. John is also working on job descriptions. The NA wants job descriptions of the tasks so that they can be divided up equitably. The Draft Joint Agreement will continue to be worked on. What will TSG's role be in the event? How can each of the players access assistance from TSG? It is important to have clarity at the outset. Looking at needing two people from the BABA community and two people from SNA to be the core planning team. Need a champion!!

John and Kari will attend the SNA meeting tonight at SE Uplift. TSG does fully coordinate other events. Kari would like the Board to meet after tonight's meeting and before the Annual meeting to discuss process and moving forward. John suggested a planning retreat. Thursday (or Friday), the 17th at 9am?

Other

Umpqua Bank Build Your Block Challenge: You can make recommendations for projects in the neighborhood with less than a \$10,000 cost.

Meeting Adjourned at 10:50 am

Approved by the Board on March 10, 2011

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